

Eco-Friendly Meetings

Like everything else in life, meetings and conferences have multiple environmental impacts – from how information is sent to invitees and their transportation to/from events to what materials are provided and what water containers are used. Here are three very important reasons to make green practices part of planning and presenting any event.

1. Green Steps Add Up: Every eco-conscious decision helps the planet.

Small individual steps, repeated over time, add up to major environmental impacts. As a meeting planner or trainer, you can have an even greater impact over time by reducing the amount of waste generated by multiple participants at multiple meetings.

2. Going Green Saves Green: Environmental practices can save money.

Strategies that are good for the environment are often good for training budgets, too. Going paperless in terms of invitations and handouts will save significant amounts of money on printing. Water in pitchers is usually less costly than plastic bottles of water.

3. Role Models Matter: Green examples show others how to make changes.

People are looking for simple ways to live more sustainably. When you showcase smart environmental strategies as part of your training, you are demonstrating that changes are achievable.

This project has been funded at least in part with Federal funds from the U.S. Department of Agriculture, Food and Nutrition Service through an agreement with the Institute of Child Nutrition at The University of Mississippi. The contents of this publication do not necessarily reflect the views or policies of the U.S. Department of Agriculture, nor does mention of trade names, commercial products, or organizations imply endorsement by the U.S. government.

The University of Mississippi is an EEO/AA/Title VI/Title IX/Section 504/ADA/ADEA Employer.

In accordance with Federal law and U.S. Department of Agriculture policy, this institution is prohibited from discriminating on the basis of race, color, national origin, sex, age, or disability.

To file a complaint of discrimination, write USDA, Director, Office of Civil Rights; Room 326-W, Whitten Building, 1400 Independence Avenue, SW, Washington, DC 20250-9410 or call (202) 720-5964 (voice and TDD). USDA is an equal opportunity provider and employer.

© 2017, Institute of Child Nutrition, The University of Mississippi, School of Applied Sciences

Except as provided below, you may freely use the text and information contained in this document for non-profit or educational use with no cost to the participant for the training providing the following credit is included. These materials may not be incorporated into other websites or textbooks and may not be sold.

The photographs and images in this document may be owned by third parties and used by The University of Mississippi under a licensing agreement. The University cannot, therefore, grant permission to use these images.

For more information, please contact helpdesk@theicn.org.

01/2017

